FLIP CHARTS AREN'T DEAD! 10 quick tips for presenters

- 1. Use dark colors, like black or blue, for your text.
- 2. Use separate pages for separate ideas.
- 3. Post your flip chart pages on the walls for reference throughout your session.
- 4. Even if you're not an artist, add graphics, pictures or flowcharts on your flip charts when it makes sense.
- 5. A great trick for remembering nuggets, notes or stats to write on your flip chart is to write a reminder on the page VERY LIGHTLY in pencil
- 6. Print clearly. Take your time, especially if your penmanship isn't the greatest!
- 7. Stand to the side of the flip chart/easel as you write, so you don't block it.
- 8. Avoid talking "at" your flip chart while you're writing on it. Face your audience so they can hear you AND see what you're writing!
- 9. Always use markers that have a relatively broad tip, so they can be seen clearly from the furthest points in the room.
- 10. Avoid using red or green markers studies show that 7-10% of the population have red-green colorblindness.

